## MBB Tag-Scanning Best Practices



We recommend the code size on the mobile billboard be no wider than 5 ft. If it's too large, pedestrians will need to back up in order to fit it in the scanning area on a normal phone screen. Too small, and they may need to get closer to scan, which can become a traffic safety hazard.

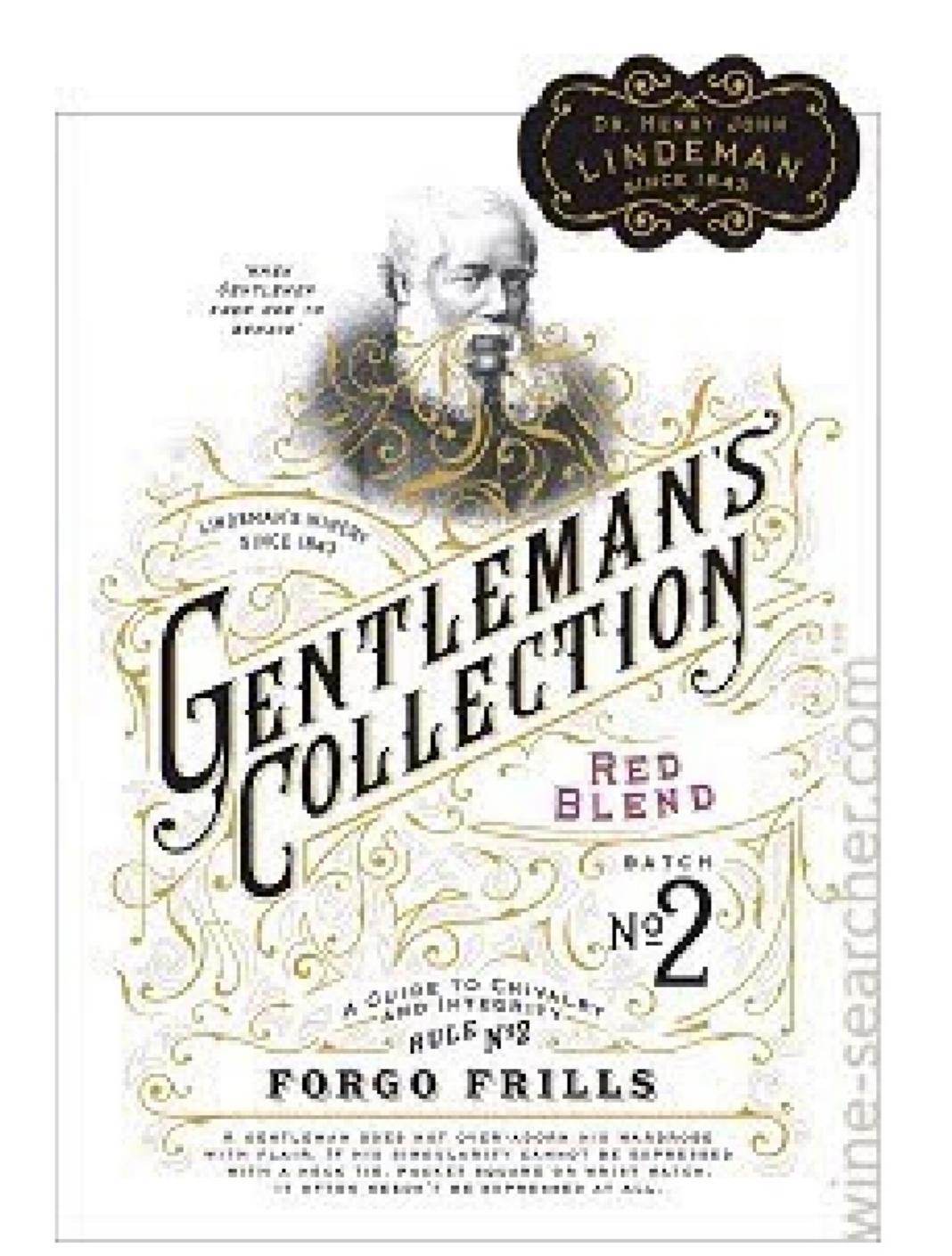
Check out the various types of tags below. Use your smartphone to scan them to access additional, helpful info!



QR Code



Snapcode



away

Augmented Reality Graphics



Instagram Nametag



Amazon SmileCodes



