

SUSTAINABILITY DIFFERENTIAL



- All fuel used is biodiesel, which burns cleaner than traditional gasoline, resulting in fewer greenhouse gases, and is fully biodegradable!
- Carbon Credits are purchased through the National Resource Defense Council to offset emissions on a quarterly basis.
- Regularly scheduled routing software and driver sustainability training:
 - Our routing software is continuously optimized to be as fuel efficient as possible. The key goals are to travel the least miles, drive at a consistent speed and take the least number of turns.
- All vinyl used during campaigns is recycled by reusing the material for future campaigns or through local recycling facilities.
- In 2019, do it outdoors invested \$6.5M into our fleet, resulting in more aerodynamic vehicles.