



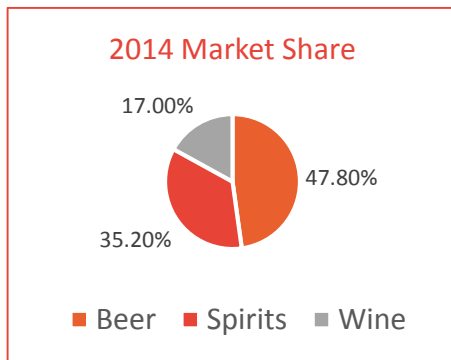
driving a thirst for your beverage brand

Breweries, distilleries and wineries pour into OOH



Tailgating areas at major sporting events is a great way to target a concentration of alcohol-drinkers.

Our larger than life mediums can dominate an event or venue, hyper-locally target specific audiences and key markets and grab consumers' attention on the path-to-purchase – outside bars, clubs, casinos or other hot party spots. Depending on your beverage brand's goals and messaging, we can craft a winning campaign with the right out-of-home media formats or experiential activations that will whet a consumer's palette and create brand loyalty every time he or she bellies up to place an order.



- mobile billboards
- event domination

- experiential marketing
- sampling programs

“Strategic addition of alternative to other media can potentially increase exposure by 148%.”

// OAAA



The owners of a regional craft brewery and cidery arrive in style to meet with distribution partners as they expand into new markets.

a sampling of our alcohol brand clients

