

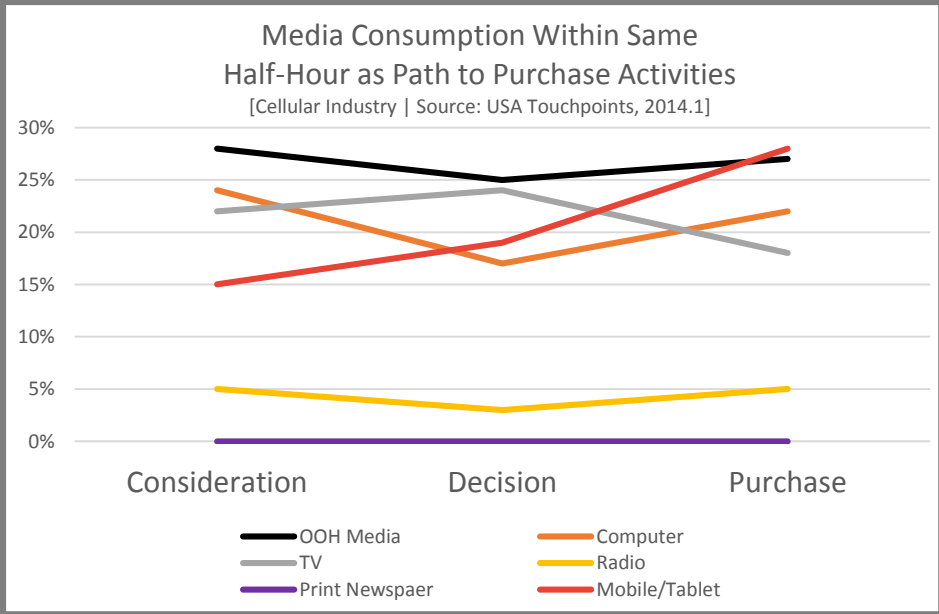


creating connections for telecommunications

Hyper-Local Targeting, Personal Connections

The telecommunications industry is about making connections on a more personal level, so don't let traditional media formats miss the mark when it comes to sharing your message. **Alternative out-of-home (OOH) advertising and experiential marketing lets you engage specific key audiences while building strong brand-to-consumer connections.** And with mobile media formats, you don't have to rely on inventory space – take your message where other media can't go and to where it matters the most: where your consumers live, work and play. Be local, relevant and personal – to boost sales and improve brand loyalty!

“As an outdoor non-traditional media, do it outdoors really brings it to life!”
// John Harrobin, CMO, Verizon Wireless



- mobile billboards
- brand ambassador teams
- Segway squads
- experiential marketing
- campus takeovers
- event domination programs

