



c-store marketing solutions

Larger stores, more menu items, loyalty apps and lots of competition

Drive traffic to the store – and to your app – with our effective media formats focused on hyper-local targeting within each of your store’s communities. We can scale to cover multiple markets simultaneously with our national fleet, owned and operated by one team.

Turn heads with our nontraditional, exciting out-of-home media formats:

- mobile billboards
- mobile billboard domination
- brand ambassador teams
- Segway squads
- JetPack teams
- social media integration
- NFC / beacons
- retailtainment programs
- campus takeovers
- product sampling teams
- experiential activations
- specialty vehicles

“To have success in this marketing landscape, convenience stores must remember not only to push sales and promotional content, but also to engage with customers to build a positive brand reputation and generate repeat business.”

// Andrew Levi, CEO and CTO, Blue Calypso

Your Marketing Messages:

- App Downloads**
- Grand Openings**
- New Menu Items**
- Expanding Foodservice**
- Brand Awareness**
- Underperforming Stores**
- Loyalty Programs**



Watch what happened when Sheetz chalked “FTL” (feel the love) all over campus...then threw a large social media-integrated party bash for the college student demographic.



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mobile billboards | field marketing | experiential