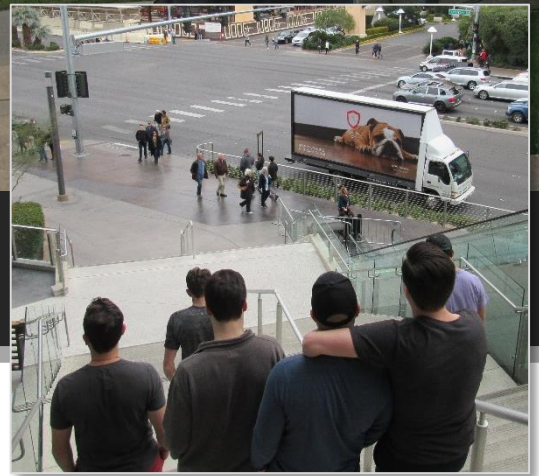




CLICK THRU RATE:
1.32%



create connections

RETARGET THE OOH AUDIENCE

By placing a beacon on our mobile billboard, we can collect device IDs within close proximity to the OOH ad and serve them display ads. Because **48%** of us are more likely to click a mobile ad after seeing the same OOH ad (*source: Ocean & NeuroInsights*), on average, CTR increases by **56%** when you combine OOH with your digital media (*source: Blue Bite*).

OUR CAPABILITIES

- ▶ mobile billboards
- ▶ beacon retargeting of OOH audience and geofencing
- ▶ domination programs
- ▶ field marketing teams
- ▶ experiential activations
- ▶ event and trade show activations

Proximity Targeting Drives Personal Touches

There are always new ways to get connected – in your home, on your phone and with each other. As new AI devices emerge and entertainment options increase, everyone is looking for the fastest, most reliable service. Drive your message to local audiences at scale through a combination of mobile billboards, available nationwide, and mobile marketing.

Plus, you can drive your message where other media can't go and to where it matters the most: where your consumers live, work and play. Be local, relevant and personal – to boost sales and improve brand loyalty!

We differentiate ourselves with brand safety measures, putting your brand in safe hands. Ask us for more details!



CASE STUDY

Xfinity visited 35 colleges during move-in days to excite students about their cable and Wi-Fi products.

