



cannabis industry

The reach you demand... and brand safety at every turn


There is an audience for your messaging – and you need to be confident its reaching the right people and obeying school/playground laws. We enforce a 500-foot ‘rule’ to steer clear of these no-go areas for our sensitive content clients. Through our strategic routing software, we plan the best customized route depending on brand, objectives and target audience. Your brand safety is in experienced hands!

Whether it’s medical or recreational, we’re seeing a boom in the cannabis industry. Let us drive your messaging both physically and digitally to grow your share of this market.

Display advertising will follow Tier II sensitive content placement guidelines.

“As states increasingly move to legalize marijuana, new opportunities are opening up for brands and sellers to market cannabis to a wider audience.”
// Lauren Johnson, AdWeek



 **0.52%**
Click-Through-Rate

 All sensitive content campaigns will be delivered to adults 18/21+. During the quotation stage, we will determine an estimated number of impressions based on market, geofence size, flight and tier of targeting. We will source the right inventory to deliver in full!

- OUR CAPABILITIES**
- ▶ mobile billboards
 - ▶ display advertising
 - ▶ beacon retargeting
 - ▶ field marketing teams
 - ▶ experiential activations
 - ▶ event and trade show activations

