

YOUR RESULTS. YOUR WAY.

FREE Personalized Plans



motivate a healthy lifestyle

Health & Wellness Programs

Grow brand awareness, promote grand openings, drive gym traffic and gain memberships with an integrated approach in both physical and digital channels. While a mobile billboard is dominating the market for maximum impact, a field marketing team is distributing swag and information to generate immediate sales action. Corresponding mobile display ads are being served to those most likely to engage with your brand. It's a combination of reach and frequency that produces metrics for every marketing campaign. Verified walk-ins to the gym or location can also be tracked! We'll match your message to a specific audience based on location, demographics and behavioral insights.



"On average, a \$1 investment in OOH returns \$2.80 in sales, actually outperforming both television and print advertising."

// OAAA

48%

of us are more likely to click a mobile ad after seeing the same OOH ad (source: Ocean & NeuroInsights)

56%

higher average click-through-rate when digital is paired with OOH (source: Blue Bite)

jenny
CRAIG



OUR CAPABILITIES

- ▶ mobile billboards
- ▶ integrated mobile display ads
- ▶ verified walk-in measurements
- ▶ domination programs
- ▶ field marketing teams
- ▶ experiential activations
- ▶ event and trade show activations

