

# ANATOMY OF A SAMPLING VEHICLE

Large, accessible service window making it easy to interact with consumers

Fully customizable interior service area can be equipped with refrigeration/appliances based on needs

Vehicle wrap allows for large real estate for full branding opportunities

Streamlined design offers maximum flexibility and efficiency

Towing ability if trailer w/ additional inventory is required

Same safe driving team and risk management practices as our fleet of mobile billboards

Turnkey staffing, inventory management, warehousing, production and logistics

Double door full clearance rear entry for hauling and team access

Unibody steel construction is lightweight but yields tremendous strength and durability

Plenty of storage for transport of samples, swag and additional sampling activation assets



**VIEW A  
CASE STUDY**