



drive and measure foot traffic

Measureable OOH + Mobile Media

MOBILE ATTRIBUTION

In addition to serving display ads to those in close proximity to the OOH media and your key points of interest, we can also attribute foot traffic from our campaign directly into your store! Ask us how!

OUR CAPABILITIES

- ▶ mobile billboards
- ▶ mobile display ads
- ▶ verified walk-in metrics
- ▶ domination programs
- ▶ field marketing teams
- ▶ experiential activations
- ▶ retailtainment programs
- ▶ special events
- ▶ mobile marketing tours
- ▶ pop-up stores
- ▶ product sampling and demonstrations
- ▶ social media integration

With true proximity targeting, your efforts are highly-focused on the right audience at the right time in the right place! When you geofence your location and key points of interest nearby with both physical and digital media, amazing things start to happen. Plus, you can now attribute foot traffic to your OOH campaign! Add in a few personalized experiences, and you'll build a league of loyal shoppers.

Out-of-home media is great at raising awareness, promoting grand openings or special offers, driving store visits and increasing online engagements.



"The team in the field were great to work with, did a nice job representing Walgreens and spread the word about pet prescriptions."
// Justin, Walgreens

-  Under Armour
-  Sam's Club
-  Walmart

